Chart showing respondents’ preferred news source, can be filtered by age category and/or family income.

Chart, bar chart

Description automatically generated

Chart of Social Media use and its impact

Chart, scatter chart

Description automatically generated

Best Times to Post (and advertise!) on Social Media. Going to try for a clock format that can be filtered by the specific platform, that shows slices of 3 hours when to post.

Chart comparing percent of respondents who use a particular social media platform along with if they regularly get news from the same platform.

Chart, bar chart

Description automatically generated

Scorecard

Scorecard

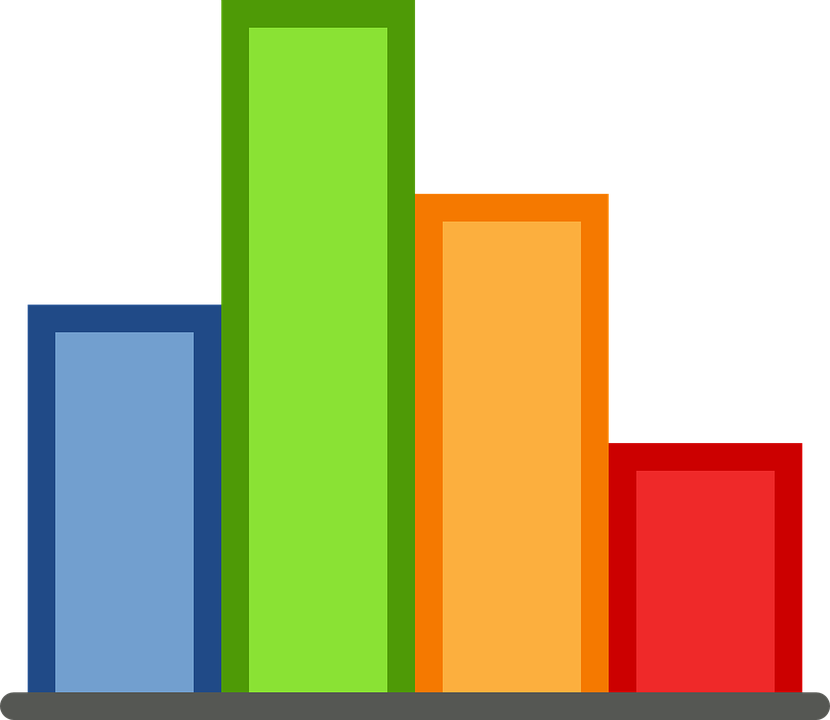
Scorecard

Scorecard

Scorecard

with insights on specific target audiences

Bar chart showing frequency of internet use, grouped by age category



Scorecard with median income of survey respondents

Scorecard with device used for survey

Scorecard with gender of respondents